



**The Business Challenge:**

For Banks and Insurance Companies, information is power. It unlocks business potential, hones performance measurement and boosts profitability. This is particularly true in a marketplace of heightened competition, market changes and **governmental regulations**. Yet, the typical financial service provider keeps data stored in several different systems, repositories and platforms. Every day, companies print, distribute and archive Thousands of reports and documents. The inefficiency is self-evident – printing and mailing costs, data gathering delays and often a scattered approach to information sharing. This approach to information generation and distribution takes days, if not weeks.

And when information gets shared, it’s often not what people are looking for. Drilling down to specific data is difficult, if not impossible. There is a limited retrieval capability to critical information, timely reports, necessary documents and business-driven analysis. Whether the target audience is independent agencies, remote claims locations or operational branches, insurers and bankers are stretched thin when it comes to nimble, responsive information-sharing.

**Picom Solutions:**

Picom’s content delivery platform creates centralized audit-proof repository with powerful search and retrieval capabilities to corporate documents, reports and images via portal technology. Picom’s repository creates content integration layer, improves information accessibility and addresses issues of emerging regulations.

Picom has taken this flexible, integrated technology and developed vertical product lines for insurance and banks. The bottom line is a profound impact on operational efficiency, management decision-making, customer service and cost reduction.

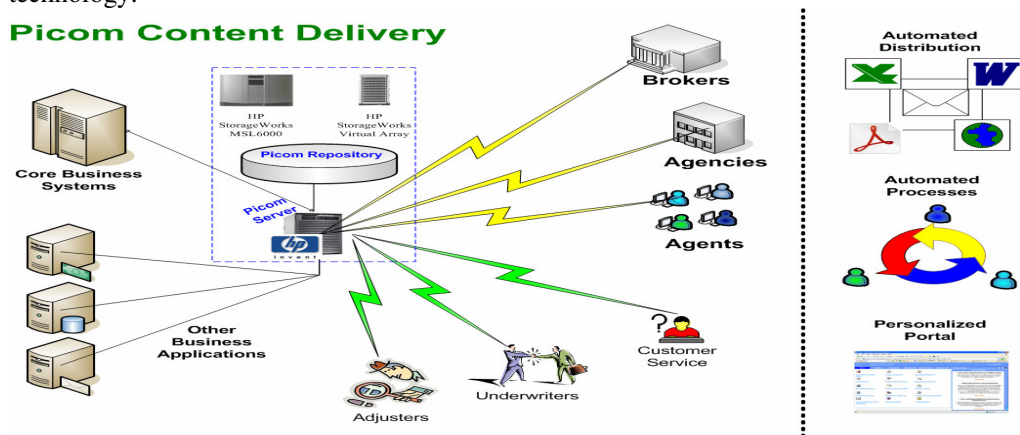
Picom’s **Agent Extranet Portal** provides a single point of interaction between the insurance carriers and their distribution channels.

Picom’s **Underwriter Portal** gathers all the customer account, policy and claims information in one view.

Picom’s **Customer Centric Portal** enables policy holders and customer service representatives, a comprehensive customer view across business lines.

Picom’s **Enterprise Report Management Portal** is a powerful report archiving and distribution management solution that provides online and secured access to the corporate information, including distribution of selected corporate reports and statements via portal technology.

**Picom Content Delivery**



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### **Picom Software Systems & HP:**

Picom Software Systems and HP cooperate in selling and implementing content archive and delivery solutions for the financial market, both banks and insurance companies.

Picom Software Systems has successfully completed the migration of its platform with HP servers, both on Linux and HP-UX operation systems.

Our mutual customers have installed the solutions on HP platforms and centralized their enterprise repository using Picom archive functionality and HP storage components such as: StorageWorks MSL6060 Tape Libraries, Ultrium rack-mounted drives, data cartridges etc...

HP StorageWorks MSL6000 Tape Libraries provide centralized backup in a single automated device, freeing valuable IT resources for more strategic work. These libraries are ideal for medium to large IT networks, with or without a storage area network (SAN), experiencing uncertain data growth. The MSL6000 Tape Libraries offer best-in-class tape technology including the HP StorageWorks Ultrium 960, SDLT 600 and Ultrium 460 tape drives. This portfolio of tape libraries offers a scalable, flexible, and manageable centralized tape backup solution that can grow with ever-changing backup and recovery needs, while reducing IT staff involvement.

The cooperation between Picom Software Systems and HP assures smooth installation, controlled implementation process, transparent integration and high level support for our customers.

### **About Picom Software Systems:**

Picom Software Systems provides **Enterprise Content & Business Process Management** solutions. Picom's **Enterprise Content Management** platform creates centralized audit-proof repository with powerful search and retrieval capabilities to corporate documents, reports and images via portal technology. Picom's repository creates content integration layer, improves information accessibility and addresses issues of emerging regulations. For more information visit Picom's website at: [www.picomsoft.com](http://www.picomsoft.com)